SCt

Newsletter

Moving on up !

Welcomes you .....

Happy New Year from SCT to all of you, wishing you a happy and prosperous 2024! This is a time to be excited and hopeful as we all embark on our goals and aspirations in this new year.

Expanding Our Team.

We are excited to welcome new members to our expanding group. Recently welcoming two new training advisors to our team, Adrian Griffiths-Jenions who will be delivering Adult Care qualifications as part of our newly acquired AEB contract. We also welcome Peter Bayliss a highly experienced Residential Childcare professional who will be delivering our Residential Childcare apprenticeships.



Welcome, Adrian Jenions-Griffiths
Training Advisor



Welcome, Peter Bayliss
Training Advisor

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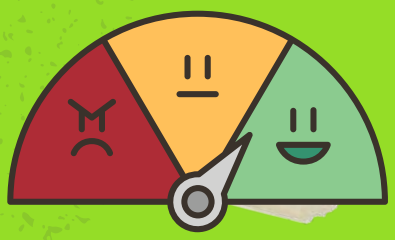
Key Points To Remember!

#GetToKnowYourCustomersDay - Celebrated On January 18th 2024

Knowing your customers wants and needs is essential for a business to continue to be long lasting and successful. Some key ways to ensure this are:

- **Ask your customers questions.** Find out what services and products they may need.
- **Use social media.** Market your products using different social media apps and monitor the response from the public to gauge interest.
- **Follow Up.** Continue to follow up with existing customers to get feedback and also to keep them up to date with new offers and services.





The International Day Of Acceptance.

We would like to highlight a very important day this month, celebrated on the **20th of January**, The International Day Of Acceptance. This day acts as the powerful reminder of the importance of social acceptance and the inclusion of people with disabilities, whether they be visible or not. At Sutton Coldfield Training we believe in establishing an inclusive and welcoming workplace and society that recognises the skills and abilities of all individuals.





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OFSTED.

SCT is expecting our first OFSTED inspection imminently – and not only will they be talking to us about our programmes and delivery, they will be very keen to get an opinion from our learners and employers. This might be in the form of a pre-planned in person visit, phone call or digitally over email. We encourage you to share your experiences with them especially the positive impact your training has had on your career.

In the mean time if you have any questions, queries, or comments, don't hesitate to get in touch via phone on 0121 240 3989 or email us at info@sct.co.uk



Upcoming!

Going forward we will be highlighting notable events and news surrounding SCT as well as social news that effects the wider community. We welcome suggestions from our customers at SCT to cover certain topics and issues as our aim is to provide informative and engaging information, consistently. Thank you for your support so far!

@suttoncoldfieldtraining

Sutton Coldfield Training

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